

University of Pittsburgh
Department of Communication
Fall Semester 2013
COMMRC 2226 MEDIA AND CULTURAL STUDIES
(crosslisted with Cultural Studies[AREA D] and Women's Studies)

Food, Media, and Culture

CRN 28780

Instructors:

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CR HRS: 03.0 Course

Thursdays, 1:00-3:55 P.M.

Eleventh floor seminar room, CL-1128

Food (its production, commodification, preparation, and consumption) is and has long been a site of cultural formation, tension, and negotiation. Food's mediated representations across time and space consequently offer a lens through which to view the ever-shifting and elusive cultural politics of the food experience, along with the racial, ethnic, class, gendered, and transnational fissures that have characterized it. Insofar as this course considers food culture as it moves through systems of mediated representation involving print, film, radio, television, and the Internet, it provides an introduction not only to media studies as an area of inquiry, but also to the way cultural studies scholars have engaged issues of power, empire, globalization, inequality, social difference, representation, and reception in media. Topics include: the gender politics of celebrity chefs; food countercultures (from Sylvester Graham to veganism); cookbooks and other food media's place in the "world of goods"; race and gender in food product advertising; food media's role in colonialism and postcolonialism (e.g., "coca-colonization"); media's role in food and social movement campaigns; media representations of food in fostering global awareness and forming diasporic ethnic identities; food journalism (especially, mass-market magazines) in gendered class formations; the social dimensions in media of gorging, fasting, and dieting (from Hogarth's 18th century depictions of gluttony to pro-ana websites); and food event depictions as transformative devices in cinema (e.g., dysfunctional dinner scenes).

A range of classroom exercises involving group will provide hands-on experience in developing interpretative strategies and approaches in dealing with various primary sources (e.g., film clips, or live Internet sessions). Combining one or more of these methods, students will, in the course

of the semester, develop a research project, conference proposal for presenting it, and a draft paper and “mock presentation” of the material in a conference-like setting in the classroom. That will account for half the course the grade, the remainder resulting from class discussion and exercises.

Through discussions of assigned readings, students will be expected to develop an approach to mediated food-culture study that they will apply in a conference-presentation-length (10-12 pages), primary-source-based research paper, which includes a one-page conference paper proposal draft, bibliography, and oral presentation of the paper (students have an option to prepare an article-length paper, but it does not replace the conference paper course requirement). The paper must engage primary source material in a way that applies course concepts.

Course grade. Each student’s course grade will derive from the quality (i.e., substantive comments reflecting deep engagement with the assigned text) of his or her participation in discussion of assigned readings during each class meeting, oral reports, and other in-class activities on the individual semester research topics throughout the semester (one half); and the degree to which the final paper and conference paper (including the presentation of it) and written assignments (topic/media/primary sources; bibliography; proposal; outline; and first three pages) demonstrate both a firm grasp of mediated food-culture study concepts and a deft application of some of food-media-culture research methodologies discussed throughout the course (one half).

Course Goals

- To introduce students to interdisciplinary cultural studies scholarship on media and food around the world for print, film, radio, and television, from the early twentieth century down to the present, with an eye to social issues of race, class, gender, and sexuality.
- To integrate this scholarship into humanities-oriented communication studies.
- To survey primary sources available for the study of food, media, and culture.
- To train students in the collection, analysis, and interpretation of primary sources regarding food, media, and culture.
- To guide students in developing a paper worthy of being delivered at a premier academic convention.
- To build through group discussion a classroom-based “community of inquiry and understanding” regarding food, media, and culture.

Generally, each meeting (except the first) will consist of three segments. The first is devoted to research projects; the second to discussing the assigned readings; and the third to classroom exercises and discussion concerning primary sources.

Required reading excerpts will be approximately 100 pages per week and will be drawn from the bibliographies below and distributed in .pdf format either directly to e-mail accounts or via CD-ROM.

Guidelines for Preparing Required Readings for Class Discussion

Things to look for in each of the readings:

Author's thesis or main point

Evidence and methods the author uses

The manner in which evidence and methods interact with the thesis or main point

Concepts that the author employs

Key secondary source references

Things to think about for each reading:

Two positive points, two negative points about it

Synthesis with course concepts, readings assigned for that day, and with prior course readings

Ask yourself: "in light of the reading, what further scholarly investigation should be done and how might it be accomplished?"

Attendance Policy. Because this a research seminar with an unfolding agenda and discussion community, attendance at every meeting is necessary. However, if a student must miss a class due to a legitimate reason, he or she must prepare a 5-page response to all the assigned readings for that class and submit it no later than the next class meeting. All other material (e.g., reports on research) assigned for the meeting is also due then.

Academic Integrity Statement

"Students in this course will be expected to comply with the University of Pittsburgh's Policy on Academic Integrity [<http://www.provost.pitt.edu/info/ai1.html>]. Any student suspected of violating this obligation for any reason during the semester will be required to participate in the procedural process, initiated at the instructor level, as outlined in the University Guidelines on Academic Integrity. This may include, but is not limited to, the confiscation of the examination of any individual suspected of violating University Policy. Furthermore, no student may bring any unauthorized materials to an exam, including dictionaries and cell phones with texting capabilities."

Special Notice to Students with Disabilities. If you have a disability for which you are or may be requesting an accommodation, you are encouraged to contact both your instructor and the Office of Disability Resources and Services, 216 William Pitt Union, 412-648-7890 (telephone) or 412-383-7355 (TDD) or 412-624-3346 (FAX) as early as possible in the term period. DRS will verify your disability and determine reasonable accommodations for this course.

SCHEDULE OF CLASS MEETINGS AND READING ASSIGNMENTS

Aug. 29: PRELUDE: INTRODUCTIONS

A. Discuss course syllabus

B. Round-robin introductions of research interests

C. Discussion of primary sources for mediated food study

UNIT I: PRINT MEDIA

Sept. 5: Cookbooks

- Appadurai, Arjun. "How to Make a National Cuisine: Cookbooks in Contemporary India," *Comparative Studies in Society and History* 30.1 (Jan. 1988): 3-24.
- Eves, Rosalyn Collings. "A Recipe for Remembrance: Memory and Identity in African-American Women's Cookbooks." *Rhetoric Review* 24.3 (2005): 280-297.
- Ferguson, Kennan. "Intensifying Taste, Intensifying Identity: Collectivity through Community Cookbooks." *Signs* 37. 3 (Spring 2012): 695-717.
- Folch, Christine. "Fine Dining: Race in Prerevolution Cuban Cookbooks." *Latin American Research Review* 43. 2 (2008): 205-223.
- Neuhaus, Jessamyne. "Ladylike Lunches and Manly Meals: The Gendering of Food and Cooking." In her *Manly Meals and Moms Home Cooking: Cookbooks and Gender in Modern America, 173-97*, 285-88. Baltimore: Johns Hopkins University Press, 2012.
- Pennell, Sara. "Perfecting Practice?: Women, Manuscript Recipes and Knowledge in Early Modern England." In *Early Modern Women's Manuscript Writing: Selected Papers from the Trinity/Trent Colloquium, 237-58*. Edited by Victoria E. Burke and Jonathan Gibson. Aldershot, Eng.; Burlington, VT: Ashgate, 2004.

WORKSHOP: Locating Primary Sources

Sept. 12: Periodicals

- Brau, Lorie. "Oishinbo's Adventures in Eating: Food, Communication, and Culture in Japanese Comics." *Gastronomica: The Journal of Food and Culture* 4.4 (Fall 2004): 34-45.
- Duffy, Andrew and Yang Yuhong Ashley. "Bread and Circuses: Food Meets Politics in the Singapore Media." *Journalism Practice* 6.1 (2012): 59-74.
- Henderson, Laretta. "'Ebony Jr!' and 'Soul Food': The Construction of Middle-Class African American Identity through the Use of Traditional Southern Foodways." *MELUS* 32.4 Food in Multi-Ethnic Literatures (Winter 2007): 81-97.
- Parasecoli, Fabio. "Feeding Hard Bodies: Food and Masculinities in Men's Fitness Magazines." In *Food and Culture: A Reader*, 187-201. Edited by Carole Counihan and Penny Van Esterik. New York: Routledge, 2013.
- Strauss, David. "Beating the Nazis with Truffles and Tripe: The Early Years of *Gourmet: The Magazine of Good Living*." In his *Setting the Table for Julia Child: Gourmet Dining in America, 1934-1961*, 134-62. Baltimore: Johns Hopkins University Press, 2011.
- Voss, Kimberly Wilmot. "Food Journalism or Culinary Anthropology?: Re-evaluating Soft News and the Influence of Jeanne Voltz's Food Section in the *Los Angeles Times*." *American Journalism* 29:2 (2012): 66-91.

WORKSHOP: Oral history interviewing

Sept. 19: Food and Writing

Short Excerpts From Celebrated Food Writers:

Bourdain, Anthony. "From Our Kitchen to Your Table." In his: *Kitchen Confidential*:

- Adventures in the Culinary Underbelly*. New York: Bloomsbury, 2000.
- Brillat-Savarin, Jean Anthelme. "Aphorisms by the Professor." In his *Physiology of Taste: or, Transcendental Gastronomy* (1825). Via University of Adelaide.
- Fisher, M.F.K. "A Lusty Bit of Nourishment." In *American Food Writing: An Anthology with Classic Recipes*, 220-34. Edited by Molly O'Neill. New York: Penguin, 2007.
- Proust, Marcel. "Swann's Way: Within a Budding Grove." In his *Remembrance of Things Past*, vol. 1, 48-51. Translated by C.K. Scott Moncrieff and Terence Kilmartin. New York: Vintage, 1982.
- Sinclair, Upton. Excerpt from *The Jungle*. New York: Doubleday and Jabber, 1906.

Other Required Readings:

- Daydi-Tolson, Santiago. "Hunger and Satiety in Latin American Literature." In *Food for Thought: Essays on Eating and Culture*, 139-51. Edited by Lawrence C. Rubin. Jefferson, N.C.: McFarland, 2008.
- Ehrhardt, Julia C. "Towards Queering Food Studies: Foodways, Heteronormativity, and Hungry Women in Chicana Lesbian Writing." *Taking Food Public: Redefining Foodways in a Changing World*, 239-50. Edited by Psyche A. Williams-Forson and Carole Counihan. New York: Routledge, 2012.
- Langford, Jonathan. "Sitting Down to the Sacramental Feast: Food and Cultural Diversity in The Lord of the Rings." In *Foods of the Gods: Eating and the Eaten in Fantasy and Science Fiction. Conference on Science Fiction and Fantasy Literature*, 117-141. Edited by Gary Westfahl, George Slusser, and Eric S. Rabkin. Athens: University of Georgia Press, 1996.
- Nyman, Jopi. "Cultural Contact and the Contemporary Culinary Memoir: Home, Memory and Identity in Madhur Jaffrey and Diana Abu-Jaber." *a/b: Auto/Biography Studies* 24.2 (2009): 282-98.

UNIT II: FILM, BROADCAST, AND DIGITAL MEDIA

Sept 26: Film

- Ashkenazi, Michael. "Food, Play, Business, and the Image of Japan in Itami Juzo's *Tampopo*." In *Reel Food: Essays on Food and Film*, 27-40. Edited by Anne L. Bower. New York: Routledge, 2004.
- Baron, Cynthia "Dinner and a Movie: Analyzing Food and Film." *Food, Culture and Society: An International Journal of Multidisciplinary Research* 9.1 (Spring 2006): 93-117.
- Lyons, James. "What about the Popcorn?: Food in the Film-Watching Experience." In *Reel Food: Essays on Food and Film*, 311-33. Edited by Anne L. Bower. New York: Routledge, 2004.
- Newbury, Michael. "Fast Zombie/Slow Zombie: Food Writing, Horror Movies, and Agribusiness Apocalypse." *American Literary History* 24.1 (2012): 87-114.
- Orgeron, Devin Anthony, and Marsha Gabrielle Orgeron. "Eating Their Words: Consuming Class a la Chaplin and Keaton." *College Literature* 28.1, Oral Fixations: Cannibalizing Theories, Consuming Cultures (Winter 2001): 84-104.

IN-CLASS EXERCISE: Round-robin reports: preliminarily identify topic, media, and primary source(s) to be used in student projects

Oct. 3: Radio

- Craig, Steve. "'The Farmer's Friend': Radio Comes to Rural America, 1920–1927." *Journal of Radio Studies* 8.2 (2001): 330-346.
- Newman, Kathy M. "'Poisons, Potions, and Profits' Radio Activists and the Origins of the Consumer Movement." Chapter 2 in her *Radio Active: Advertising and Consumer Activism, 1935-1947*, 52-78. Berkeley: University of California Press, 2004.
- Pite, Rebekah E. *Creating a Common Table in Twentieth Century Argentina: Doña Petrona, Women, and Food*, 55-89. Chapel Hill: University of North Carolina Press, 2013.
- Pittaway, Gail. "Stain Removal, Shopping and Social Responsibility: Aunt Daisy, New Zealand's First Multi-Media Celebrity, 1933 -1960." A paper delivered at the NonfictionNow Conference 2012, 21-24 November, 2012, Melbourne, Victoria, Australia. [9 pages]
- Shapiro, Laura. "'I Guarantee': Betty Crocker and the Woman in the Kitchen." In *From Betty Crocker to Feminist Food Studies: Critical Perspectives on Women and Food*, ed. Arlene Voski Avakian and Barbara Haber, 29-40. Amherst: University of Massachusetts Press, 2005.

Oct. 10: Television

- Adema, Pauline. "Vicarious Consumption: Food, Television and the Ambiguity of Modernity." *Journal of American Culture* 23.3 (2000): 113-23.
- Brunsdon, Charlotte. "Feminism, Postfeminism, Martha, Martha, and Nigella." *Cinema Journal* 44.2 (Winter 2005): 106-16.
- Douglas, Kate. "Ayen's Cooking School for African Men: Mediating Life Narratives of Trauma." *a/b: Auto/Biography Studies* 27.2 (2012): 242-261.
- Garellick, Rhonda K. "Outrageous Dieting: The Camp Performance of Richard Simmons." *Postmodern Culture* 6.1 (September 1995) [online, 12 pages].
- Lukacs, Gabriella. "Iron Chef Around the World: Japanese Food Television, Soft Power, and Cultural Globalization." *International Journal of Cultural Studies* July 13.4 (2010): 409-426.
- Ray, Krishnendu. "Domesticating Cuisine: Food and Aesthetics on American Television" *Gastronomica: The Journal of Food and Culture* 7.1 (Winter 2007): 50-63.

WRITTEN ASSIGNMENT DUE: one page, stating

- 1) what type(s) of media you will be considering;**
- 2) what primary source(s) you will be consulting;**
- 3) your topic (two or three sentences)**

IN-CLASS EXERCISE: Round-robin reports: on topic and primary source(s) to be used in student projects. Each student will share examples of their primary sources with the class and provide a brief analysis of them.

Oct 17: New Media

- Caldwell, Alison. "Will Tweet for Food: Micoblogging Mobile Food Trucks—Online, Offline, and In Line." *Taking Food Public: Redefining Foodways in a Changing World*, 306-321. Edited by Psyche A. Williams-Forsen and Carole Counihan. New York: Routledge, 2012.
- Fonseca, Vanessa. "Targeting Hispanics/Latinos Beyond Locality: Food, Social Networks, in Online Shopping." In *The New Cultures of Food Marketing Opportunities from Ethnic, Religious and Cultural Diversity*, 163-79. Edited by Adam Lindgreen and Martin K. Hingley. Farnham, Surrey, England; Burlington, VT : Gower Pub. Co., 2009. [see <http://www.youtube.com/watch?v=qBaEAqQWlxQ>]
- Rousseau, Signe. "Food for Sharing" and "Twitter Feeding," in her *Food and Social Media: You Are What You Tweet*, 1-16, 35-50. Lanham, Md.: Rowman and Littlefield, 2012.
- Salazar, Melissa. "Visualizing 21st-Century Foodscapes: Using Photographs and New Media in Food Studies." *Taking Food Public: Redefining Foodways in a Changing World*, 323-39. Edited by Psyche A. Williams-Forsen and Carole Counihan. New York: Routledge, 2012.
- Vantrease, Dana. "Commod Bods and Frybread Power: Government Food Aid in American Indian Culture." *Journal of American Folklore* 126.499 (Winter 2013): 55-69.
- Zoran, Amit, and Marcelo Coelho. "Cornucopia: The Concept of Digital Gastronomy." *Leonardo* 44.5 (October 2011): 425-31.

WORKSHOP AND IN-CLASS EXERCISE: Building bibliography, including supervised individual searching.

UNIT III: RESISTANCE AND DOMINATION

Oct 24: Social Difference and Advertisements

- Freeman, Carrie Packwood and Debra Merskin. "Having it His Way: The Construction of Masculinity in Fast-Food TV Advertising." In *Food for Thought: Essays on Eating and Culture*, 277-93. Edited by Lawrence C. Rubin. Jefferson, N.C.: McFarland, 2008.
- Monreal, Sarah. "'A Novel, Spicy Delicacy': Tamales, Advertising, and Late 19th-Century Imaginative Geographies of Mexico." *Cultural Geographies* 15 (2008): 449–70.
- Nayak, Anoop. "Frozen Bodies: Disclosing Whiteness in Häagen-Dazs Advertising." *Body & Society* 3 (1997): 51-71.
- Scott, Linda M. "Shooting Marbles: Another Look at the Landmark Campbell Soup Deceptive Advertising Case." *Advertising & Society Review*, 12.4 (2012). 10 pages
- Thomson, Deborah Morrison. "Play with your Food: The Performativity of Online Breakfast Cereal Marketing." In *Food as Communication: Communication as Food*, 23-37. Edited by Janet M. Cramer, Carlita P. Greene, and Lynn M. Walters. New York: Peter Lang, 2001.
- Witt, Doris. "'Look Ma, the Real Aunt Jemima!': Consuming Identities under Capitalism." In her *Black Hunger: Soul Food and America*, 21-53. Minneapolis: University of

Minnesota Press, 2004.

WRITTEN ASSIGNMENT DUE: Bibliography of 1) primary source(s); 2) ten secondary sources

WORKSHOP: Writing the outline and “scholarship paragraph”

Oct. 31: Food and Bodies

Dias, Karen. “The Ana Sanctuary: Women’s Pro-Anorexia Narratives in Cyberspace.” *Journal of International Women’s Studies* 4.2 (2003): 31-45.

Gerber, Lynne. “Fat Christians and Fit Elites: Negotiating Class and Status in Evangelical Christian Weight-Loss Culture.” *American Quarterly* 64.1 (March 2012): 61-84.

Griffith, R. Marie. “Apostles of Abstinence: Fasting and Masculinity during the Progressive Era.” *American Quarterly* 52.4 (December 2000): 599-638.

Haslam, David, and Fiona Haslam. “Popular Images of Obesity.” In their *Fat, Gluttony, and Sloth: Obesity in Medicine, art, and Literature*, 236-68. Liverpool: Liverpool University Press, 2009.

Lowe, Margaret A. “From Robust Appetites to Calorie Counting: The Emergence of Dieting among Smith College Students in the 1920s.” *Journal of Women's History* 7.4 (Winter 1995): 37-61.

IN CLASS EXERCISE: Each student will discuss his or her secondary source bibliography

Nov. 7: Food Countercultures

Belasco, Warren James. “The Press: Shifting the Center.” In his *Appetite for Change: How the Counterculture Took on the Food Industry*, 154-82. Ithaca, N.Y.: Cornell University Press, 1989, 2007.

Hartman, Stephanie. “The Political Palate: Reading Commune Cookbooks.” *Gastronomica: The Journal of Food and Culture* 3. 2 (Spring 2003): 29-40.

Iacobbo, Karen, and Michael Iacobbo. “Vegetarianism has Arrived.” In their *Vegetarian America: A History*, 195-235. Westport, Conn.: Praeger, 2004.

Nissenbaum, Stephen. “Vegetarianism.” In his *Sex, Diet, and Debility in Jacksonian America: Sylvester Graham and Health Reform*, 39-52, Westport, Conn.: Greenwood Press, 1980.

Potts, Annie, and Jovian Parry. “Vegan Sexuality: Challenging Heteronormative Masculinity through Meat-free Sex.” *Feminism Psychology* 20.1 (February 2010): 53-72.

WRITTEN ASSIGNMENT DUE: Outline and “scholarship paragraph”

WORKSHOP: Writing the 200 word conference proposal and first 3 pages of paper.

Nov. 14: Politics and Social Movements

Germov, John, Lauren Williams, and Maria Freij. “Portrayal of the Slow Food Movement in the Australian Print Media Conviviality, Localism and Romanticism.” *Journal of*

- Sociology* 47.1 (Mar. 2001): 89-106.
- Hammond, John L. "The MST and the Media: Competing Images of the Brazilian Landless Farmworkers' Movement." *Latin American Politics and Society* 46.4 (December 2004): 61-90.
- Matthews, Kristin L. "One Nation Over Coals: Cold War Nationalism and the Barbecue." *American Studies* 50.3/4 (Fall/Winter 2009): 5-34.
- Schlossberg, Linda. "Consuming Images: Women, Hunger, and the Vote." In *Scenes of the Apple: Food and the Female Body in Nineteenth- and Twentieth-Century Women's Writing*, 87-106. Edited by Tamar Heller and Patricia Moran. Albany: State University of New York Press, 2003.
- Street, Richard Steven. "Poverty in the Valley of Plenty: The National Farm Labor Union, DiGiorgio Farms, and Suppression of Documentary Photography in California, 1947-66." *Labor History* 48.1 (2007): 25-48
- Yang, Mei-Ling. "Creating the Kitchen Patriot: Media Promotion of Food Rationing and Nutrition Campaigns on the American Home Front During World War II." *American Journalism* 22 (Summer 2005): 55-75.

WRITTEN ASSIGNMENT DUE: 200 word proposal

Nov. 21: Postcolonialism and Globalization

- Forth, Christopher E. "Fat, Desire and Disgust in the Colonial Imagination." *History Workshop Journal* 73.1 (Spring 2012): 211-39.
- Houston, Lynn Marie. "'Making Do': Caribbean Foodways and the Economics of Postcolonial Literary Culture." *MELUS* 32.4, Food in Multi-Ethnic Literatures (Winter 2007): 99-113.
- Ram, Uri. "Liquid Identities: Mecca Cola versus Coca-Cola." *European Journal of Cultural Studies* 10.4 (Nov. 2007): 465-84.
- Yan, Yunxiang. "Of Hamburger and Social Space: Consuming McDonald's in Beijing." In *Food and Culture: A Reader*, 450-70. Edited by Carole Counihan and Penny Van Esterik. New York: Routledge, 2013.
- Zlotnick, Susan. "Domesticating Imperialism: Curry and Cookbooks in Victorian England." *Frontiers: A Journal of Women Studies* 16.2/3 "Gender, Nations, and Nationalisms (1996): 51-68.

WRITTEN ASSIGNMENT DUE: First 3 pages.

IN-CLASS EXERCISE: Forming the conference panels

Nov. 27-No Class THANKSGIVING BREAK

UNIT IV: CONFERENCE PRESENTATIONS

Dec. 5: Conference I : All conference papers due—no exceptions—by 12:00 noon.

Dec. 12: Conference II

Dec. 17: at noon: Final Papers due

Dec. 18: Grades due

WORKING BIBLIOGRAPHY

General or Theoretical

- Ashley, Bob, and others. *Food and Cultural Studies*. New York: Routledge, 2004.
- Avakian, Arlene Voski, and Haber, Barbara, eds. *From Betty Crocker to Feminist Food Studies: Critical Perspectives on Women and Food*. Amherst: University of Massachusetts Press, 2005.
- Barthes, Roland. "Toward a Psychosociology of Contemporary Food Consumption." In *Food and Culture: A Reader*, eds. Carole Counihan and Penny Van Esterik, 23-30. New York: Routledge, 2013.
- Belasco, Warren James. *Food: The Key Concepts*. Oxford, UK: Berg, 2008.
- . *Meals to Come: A History of the Future of Food*. Berkeley : University of California Press, c2006.
- Belasco, Warren James, and Roger Horowitz, eds. *Food Chains: From Farmyard to Shopping Cart*. Philadelphia : University of Pennsylvania Press, 2009.electronic HD9000.5 .F5938 2009
- Belasco, Warren, and Philip Scranton, eds. *Food Nations: Selling Taste in Consumer Societies*. New York and London: Routledge, 2002. EZ BORROW 10357557\
- Certeau, Michel de, Luce Giard, and Pierre Mayol. *The Practice of Everyday Life, Volume 2, Living and Cooking*. Translated by Timothy J. Tomasik. Minneapolis: University of Minnesota Press, 1998. DC33.7 .C3813 1998.
- Caplan, Patricia. *Feasts, Fasts, Famine: Food for Thought*. Oxford: Berg, 1994. GT2855 C37 1994.
- Civitello, Linda. *Cuisine and Culture: A History of Food and People*. Hoboken, N.J.: John Wiley and Sons, 2011.
- Counihan, Carole. *The Anthropology of Food and Body: Gender, Meaning, and Power*. New York: Routledge, 1999. GT2850 .C68 1999
- Counihan, Carole M., and Steven L. Kaplan, eds. *Food and Gender: Identity and Power*. Amsterdam: Harwood Academic Publishers, 1998. GT2850 .F774 1998
- Counihan, Carole, and Penny Van Esterik, eds. *Food and Culture: A Reader* (New York: Routledge, 2013). GT2850 .F64 2008
- Curtin, Deane W., and Lisa M. Heldke, eds. *Cooking, Eating, Thinking: Transformative Philosophies of Food*. Bloomington: Indiana University Press, 1992. B105 F66C66 1992
- Covey, Herbert C., and Dwight Eisanach. *What the Slaves Ate: Recollections of African American Foods and Foodways from the Slave Narratives*. Santa Barbara, Calif.: Greenwood Press/ABC-CLIO, 2009.
- DeSalvo, Louise A. *Crazy in the Kitchen: Food, Feuds, and Forgiveness in an Italian American Family*. New York: Bloomsbury, 2004. F145.I8 D475 2004

- Eng, David L., and Alice Y. Hom. *Q and A: Queer in Asian America*. Philadelphia: Temple University Press, 1998.
- Flammang, Janet A. *The Taste for Civilization: Food, Politics, and Civil Society*. Urbana: University of Illinois Press, 2009. GT2853.U5 F57 2009
- Forster, Robert, and Orest Ranum, eds. *Food and Drink in History*. Translated by Elborg Forster and Patricia M. Ranum. Baltimore: Johns Hopkins University Press, 1979.
- Germov, John, and Lauren Williams. *A Sociology of Food and Nutrition: The Social Appetite*. Oxford: Oxford University Press, 1999.
- Goldstein, Darra, ed. *The Gastronomica Reader*. Berkeley: University of California Press, 2010.
- Gopnik, Adam. *The Table Comes First: Family, France, and the Meaning of Food*. New York: Knopf, 2011.
- Halkier, Bente. [*Consumption Challenged: Food in Medialised Everyday Lives*](#). Farnham, Surrey, England; Burlington, VT: Ashgate, 2010.
- Heller, Tamar, and Patricia Moran, eds. *Scenes of the Apple: Food and the Female Body in Nineteenth- and Twentieth-Century Women's Writing*. Albany: State University of New York Press, 2003.
- Iacovetta, Franca Korinek, and Marlene Valerie J. Epp. [*Edible Histories, Cultural Politics: Towards a Canadian Food History*](#). Toronto: University of Toronto Press, 2012
- Inness, Sherrie A. *Dinner Roles: American Women and Culinary Culture*. Iowa City: University of Iowa Press, 2001.
- Johnston, Josée. "[The Citizen-Consumer Hybrid: Ideological Tensions and the Case of Whole Foods Market](#)." *Theory and Society* 37.3 (June 2008): 229-70.
- Kirkby, Diane and Tanja Luckins, eds. *Dining on Turtles: Food Feasts and Drinking in History*. Basingstoke [England]; New York: Palgrave Macmillan, 2007.
- Kittler, Pamela Goyan, ed. *Food and Culture*, 6th ed. Belmont, Calif.: Wadsworth/Cengage Learning, c2012. Falk Library TX357 .K58 2012
- Korsmeyer, Carolyn. *Making Sense of Taste: Philosophy and Food*. Ithaca, N.Y.: Cornell University Press, 1999. TX546 .K67 1999
- Levenstein, Harvey. *Paradox of Plenty: A Social History of Eating in Modern America*. Berkeley: University of California Press, 2003. GT2853 U5L47 1993
- Levi-Strauss, Claude. *The Raw and the Cooked*. Translated by John and Doreen Weightman. New York, Harper & Row, 1969. BL304 .L48 1969a
- Lind, David, and Elizabeth Barham. "[The Social Life of the Tortilla: Food, Cultural Politics, and Contested Commodification](#)." *Agriculture and Human Values* 21.1 (March 2004): 47-60.
- Lupton, Deborah. *Food, the Body, and the Self*. London: Sage, 1996. GT2850 .L86 1996
- Mazzolini, Elizabeth. "Food, Waste, and Judgment on Mount Everest." *Cultural Critique* 76 (Fall 2010): 1-27.
- Mennell, Stephen. *All Manners of Food: Eating and Taste in England and France from the Middle Ages to the Present*. Urbana: University of Illinois Press, 1996. GT2853 G7M46 1996
- McGee, Diane E. *Writing the Meal: Dinner in the Fiction of Early Twentieth-Century Women Writers*. Toronto: University of Toronto Press, 2001. PR888.F65 M34 2001

- Mergenthal, Silvia. "Dining with the Bröntes: Food and Gender Roles in Mid-Victorian England." In *The Pleasures and Horrors of Eating: The Cultural History of Eating in Anglophone Literature*, ed. Marion Gymnich and Norbert Lennartz, 205-19. Bonn: University of Bonn Press, 2010.
- Meyers, Miriam. *A Bite off Mama's Plate: Mothers' and Daughters' Connections through Food*. Westport, CT: Bergin and Garvey, 2001.
- Mintz, Sidney Wilfred. *Sweetness and Power: The Place of Sugar in Modern History*. New York: Penguin Books, 1986. GT2869 M56 1986
- . *Tasting Food, Tasting Freedom: Excursions Into Eating, Culture, and the Past*. Boston: Beacon Books, 1996. GT2850 M58 1996
- Parasecoli, Fabio. *Bite Me: Food in Popular Culture*. Oxford ; New York: Berg, 2008.
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About your Instructors: Dr. Zboray was born and raised in Stratford, Connecticut, and received his B.A. in History, *summa cum laude*, from the University of Bridgeport, and his A.M. in American Civilization Ph.D. from New York University, where he studied under Kenneth Silverman, John Tebbel, Ralph Ellison, Thomas Bender, and Richard Sennett. While completing his doctorate he taught at the University of Hartford, the University of Connecticut at Stamford, Pace University in Manhattan, and Post College. He edited the Emma Goldman Papers at the University of California at Berkeley (1984-90)--where he wrote several technical articles about the project for *The International Journal of Micrographics and Video Technology*, *Documentary Editing*, *American Archivist*, and *Studies in Bibliography*--and was Assistant Professor of History at the University of Texas at Arlington (1989-1992). He was Associate Professor of History at Georgia State University, until Spring 2001, when he was named tenured Associate Professor of Communication at the University of Pittsburgh. He was promoted to full

professor in that department in October 2006. He has published a book entitled *A Fictive People: Antebellum Economic Development and the American Reading Public* (New York: Oxford University Press, 1993) and over thirty articles and essays on cultural history, including: "The Real and the Realistic in *Down to the Sea in Ships*," *Film and History* 10 (1980): 49-54; "The Transportation Revolution and Antebellum Book Distribution Reconsidered," *American Quarterly* 38 (1986): 53-71; "The Railroad, the Community, and the Book," *Southwest Review* 71 (1986): 474-87 (winner of the DeGolyer American Studies Essay Prize, DeGolyer Institute for American Studies, Southern Methodist University, 1986, selected by a jury of librarians as one of best articles in library studies for the year and reprinted in *Library Literature: The Best of 1987*, edited by Bill Katz [Metuchen, N.J.: Scarecrow Press, 1988]); "The Letter and the Antebellum Fiction Reading Public," *Journal of American Culture* 10 (1987): 27-34; "Book Distribution and American Culture: A 150-Year Perspective," *Book Research Quarterly* 3 (1987): 37-59; "Antebellum Reading and the Ironies of Technological Innovation," *American Quarterly* (special issue entitled, "Reading America") 40 (1988): 65-82 (reprinted in *Reading in America: Literature and Social History*, ed. Cathy N. Davidson [Baltimore: The Johns Hopkins University Press, 1989]): 180-200, and winner of the Cathy Covert Prize in Mass Communication History awarded by the History Division of the Association for Education in Journalism and Mass Communication, 1989); "The Book Peddler and Literary Dissemination: The Case of Parson Weems," *Publishing History* 25 (1989): 27-44; "Reading Patterns in Antebellum America: Evidence in the Charge Records of the New York Society Library," *Libraries and Culture* 26 (1991): 301-333 (reprinted in *Reading and Libraries*, ed. Donald G. Davis, Jr. [Austin: GSLIS, University of Texas, 1991): 301-33]; "Literary Enterprise and the Mass Market: Publishing and Business Innovation in Antebellum America," *Essays in Economic and Business History* 10 (1992): 168-181 (winner of the Charles J. Kennedy Prize awarded by the Economic and Business Historical Society, 1992); "Technology and the Character of Community Life in Antebellum America: The Role of Story Papers," in *Communication and Change in American Religious History*, ed. Leonard I. Sweet (Grand Rapids, Mich.: William B. Eerdmans, 1993), 185-215; "Books," Chapter 2 in *Handbook on Mass Media in the United States: The Industry and Its Audiences*, ed. Erwin K. Thomas and Brown Carpenter (Westport, Conn.: Greenwood Press, 1994), 19-37. After this point he began exclusively co-authoring all his scholarship with Mary Saracino Zboray, B.A. in Third World History, *summa cum laude*, from the University of Bridgeport, M.A. in Anthropology from the Graduate Faculty of the New School for Social Research, and doctoral work in American Studies at the George Washington University, where she was a Smithsonian Fellow. Their co-authored publications include: "Political News and Female Readership in Antebellum Boston and Its Region," *Journalism History* 22 (Spring 1996): 2-14 (winner of the Cathy Covert Prize in Mass Communication History awarded by the History Division of the Association for Education in Journalism and Mass Communication, 1 June 1997); "Books, Reading, and the World of Goods in Antebellum New England," *American Quarterly* 48 (Dec. 1996): 587-622; "The Boston Book Trades, 1789-1850: A Statistical and Geographical Analysis," in *Entrepreneurs: The Boston Business Community, 1700-1850*, ed. Conrad Edick Wright and Kathryn P. Viens (Boston: Massachusetts Historical Society, 1997), 210-67; "Reading and Everyday Life in Antebellum Boston: The Diary of Daniel F. and Mary G. Child," *Libraries and Culture* 32 (Summer 1997): 285-323; "Whig Women, Politics, and Culture

in the Campaign of 1840: Three Perspectives from Massachusetts,” *Journal of the Early Republic* 17 (Summer **1997**): 279-314; “‘Have You Read...?’: Real Readers and Their Responses in Antebellum Boston and Its Region,” *Nineteenth-Century Literature* 52 (Sept. **1997**), 139-70; “The Romance of Fisherwomen in Antebellum New England,” *American Studies* 39 (Spring **1998**): 5-30; “Transcendentalism in Print: Production, Dissemination, and Common Reception,” in *Transient and Permanent: The Transcendentalist Movement and Its Contexts*, ed. Charles Capper and Conrad Edick Wright (Boston: Massachusetts Historical Society, **1999**), 310-381; “The Mysteries of New England: Eugene Sue’s ‘Imitators,’ 1844,” *Nineteenth-Century Contexts* 22:3 (Sept. **2000**), 457-492; “Gender Slurs and Boston’s Partisan Press During the 1840s,” *Journal of American Studies* 34 (Dec. **2000**): 413-446; and “Home Libraries and the Institutionalization of Everyday Practices Among Antebellum New Englanders,” *American Studies* 42:3 (Fall **2001**): 63-86. The Zborays published two major books related to their research on reading and publishing: *Literary Dollars & Social Sense: A People’s History of the Mass Market Book* (New York: Routledge, **2005**) and *Everyday Ideas: Literary Experience Among Antebellum New Englanders* (University of Tennessee Press, **2006**). They also saw the publication of their *A Handbook for the Study of Book History in the United States* (Washington, D.C.: Library of Congress, **2000**) and their “Cannonballs and Books: Reading and the Disruption of Social Ties on the New England Home Front,” in *The War Was You and Me*, ed. Joan E. Cashin (Princeton, N.J.: Princeton University Press, **2002**), 237-261, and “Between ‘Crockerydom’ and Barnum: Boston’s Chinese Museum, 1846-1847,” *American Quarterly* 56, no. 2 (June **2004**): 271-307. Their latest published book-length project is *Voices Without Votes: Women and Politics in Antebellum New England* (Lebanon, N.H.: University Press of New England, 2010). In September 2009 they returned to a major book project entitled “The Bullet in the Book: Life, Death, and Reading during the Civil War” they began in the late 1990s. Their article-length work now includes: “War and Media,” for the *Encyclopedia of War and American Society*, 3 vols., ed. Peter Karsten et. al (Thousand Oaks, Calif.: Sage, **2006**); and “Newspaper Readers,” for the *Encyclopedia of Journalism History*, ed. Stephen Vaughn (New York: Routledge, **2007**). Over the past few years, they have published several major essays: “Nineteenth-Century Print Culture,” in *The Oxford Handbook of Transcendentalism*, ed. Joel Myerson, Sandy Harbert Petruionis, and Laura Dassow Walls (New York: Oxford University Press, **2010**); “The Novel in the Antebellum Book Market,” in *Cambridge History of the American Novel*, ed. Leonard Cassuto, Clare Eby, and Benjamin Reiss (New York: Cambridge University Press, **2011**); “The Changing Face of Publishing” in *U.S. Popular Print Culture, 1860-1920*, ed. Christine Bold, a volume in *The Oxford History of Popular Print Culture*, ed. Gary Kelly, 9 vols. (Oxford: Oxford University Press, **2011**); “The History of the Book that Never Quite Took—Or Did It?: Perspectives from Communication History,” in *Communication@the Center*, ed. Steve Jones (Cresskill, N.J.: Hampton Press for the International Communication Association, **2012**); “Print Culture,” in *Handbook of Communication History*, ed. Peter Simonson, Janice Peck, Robert T. Craig, and John P Jackson (New York: Routledge, **2012**); “History of the Book,” in *Media History and the Foundations of Media Studies*, ed. John C. Nerone, a volume in the *Blackwell Series in Media Studies*, ed. Angharad Valdivia (New York: Wiley Blackwell, **2013**). Their most recent journal article, “Is It a Diary, Commonplace Book, Scrapbook, or Whatchamacallit: Six Years of Exploration in the New England’s Manuscript Archives,” which appeared in *Libraries*

and the *Cultural Record* 44.1 (2009): 101-23. They have in press “Women Thinking: The International Popular Lecture in Antebellum New England and Its Audience,” in *The Cosmopolitan Lyceum: Globalism and Lecture Culture in Nineteenth-Century America*, ed. Tom F. Wright (Amherst: University of Massachusetts Press, forthcoming 2013). Dr. Zboray has won several awards and honors for his research, including an American Antiquarian Society-National Endowment for the Humanities Residency Fellowship (June 1-Dec. 1, 1992), a Study Grant from the Schlesinger Library on the History of Women (1993), a Benjamin F. Stevens Fellowship at the Massachusetts Historical Society (1994), two full-year National Endowment for the Humanities Fellowships for University Teachers (1998-1999 and 2012), and, in conjunction with Mary Saracino Zboray, a full-year Honorary Visiting Fellowship from the Schlesinger Library, Radcliffe Institute, Harvard University (1998-1999), and, also with her, an Honorable Mention in the 2003 Carrie Chapman Catt Research Prize Competition on Women and Politics from Iowa State University. Georgia State University’s College of Arts and Sciences gave him its Outstanding Junior Faculty Award in 1996. The Zborays’ *Everyday Ideas* was named best journalism and mass communication history book of 2006 by the History Division of the Association for Education in Journalism and Mass Communication, and was awarded the Triennial E. Jennifer Monaghan Prize for Best Book in the History of Literacy Published in Past Three Years, History of Reading Special Interest Group, International Reading Association. Their *Voices without Votes* won the Eastern Communication Association’s 2011 Everett Lee Hunt Award annually given for “major contribution to the understanding of rhetoric and communication. “The Bullet in the Book” has received funding awards from the National Endowment for the Humanities (2012) and the Joseph McKerns Research Grant Award, American Journalism Historians Association. They gave the 2010 Edward G. Holley Memorial Lecture, sponsored Library History Round Table, at the American Library Association annual convention in Washington, D.C. In 2010 they won the Wrage-Baskerville Award for Top Contributed Paper, Public Address Division, at the 96th Annual Convention of the National Communication Association, and their 2009 contribution was designated top paper by the Media Ecology Division of NCA. They recently have been named co-editors of *U.S. Popular Print Culture, to 1860*, volume 6 in *The Oxford History of Popular Print Culture*, ed. Gary Kelly, 9 vols. (Oxford: Oxford University Press). Dr. Zboray became Director of the Pitt Graduate Program for Cultural Studies in January 2013.